

## **MAXRefer vs. RE/MAX Referrals — Quick Clarification for Agents**

Happy Thursday! Let's clear up some confusion around referrals 🙌

You may have heard about fees tied to **MAXRefer**, so here's what you need to know:


### ◆ **You can still search for agents for FREE**

Use **RE/MAX Referrals** to look up agents across the network at no cost.

### ◆ **MAXRefer = Referral submission + payment platform**

When you *submit and complete* a referral through MAXRefer, that's where the process (and fee) comes in.

### **How the fee actually works:**

- Referral % is **negotiated agent-to-agent** (RE/MAX does NOT set this)
- Once the deal closes:
  - The agreed referral fee is paid
  - A **5.5% processing fee** is deducted
  -  This fee is taken from the *referral fee only* — NOT your commission

### **Key Takeaways:**

- ✓ No cost to search agents
- ✓ You control your referral %
- ✓ 5.5% = processing fee (not an extra referral fee)
- ✓ Applies only after a successful closing



#### **MAXRefer**

Find and send local + global referrals across the REMAX Network



#### **RE/MAX Referrals**

Find and send referrals across the RE/MAX network.



