



FOLLOW-UP & CLIENT TEXTS

1. **Open House Follow-Up**
Write a friendly follow-up text to a potential buyer I met at an open house. Keep it casual, not pushy, and invite them to continue the conversation.
2. **Cold Lead Re-Engagement**
Write a text to reconnect with a lead I haven't spoken to in a few months. Make it feel natural and not salesy.
3. **Buyer Check-In**
Write a quick check-in message to a buyer I'm working with to see where they are in their home search.
4. **Seller Follow-Up**
Write a follow-up message to a seller lead asking if they are still considering listing their home.

EMAILS THAT DON'T FEEL SALESY

5. **Sphere Email**
Write a short email to my past clients to stay top of mind without sounding like I'm trying to sell them anything.
6. **New Lead Welcome Email**
Write a warm welcome email to a new real estate lead introducing myself and asking how I can help.
7. **Listing Update Email**
Write an update email to a seller about activity on their home in a positive and professional tone.

LISTING & MARKETING

8. **Listing Description**
Write a compelling real estate listing description for a [bed/bath/home features]. Make it sound warm, inviting, and lifestyle-focused.
9. **Property Social Media Post**
Write an Instagram caption for a new listing that feels personal and engaging, not overly salesy.
10. **Open House Post**
Write a social media post promoting an upcoming open house with a fun and inviting tone.

CONTENT CREATION (STAY CONSISTENT)

11. Personal Brand Post
Write a relatable Instagram post about being a real estate agent that builds trust and connection.
12. Educational Post
Write a simple post explaining the home buying process in a way that feels easy to understand.
13. Reel Idea + Caption
Give me a real estate reel idea and caption that would perform well on Instagram.

DAILY CRM SUPPORT

14. Daily Follow-Up Plan
Based on a list of buyer, seller, and past clients, create a simple daily follow-up plan for me.
15. Conversation Starter Ideas
Give me 10 natural conversation starters I can use to reach out to people in my CRM.
16. Lead Nurture Plan
Create a 30-day follow-up plan for a new buyer lead.

BONUS: MAKE AI SOUND LIKE YOU

17. Tone Adjustment
Rewrite this message to sound more like me: [paste message]. Make it friendly, confident, and not pushy.
18. Shorten This
Make this message shorter and easier to read: [paste text].
19. Make It Warmer
Rewrite this to feel more warm and personal instead of formal: [paste text].

PRO TIP

AI works best when you give it details. The more specific you are, the better your results will be. Always review and personalize before sending.